



Nazareth Farmers Market (NFM)
Young Entrepreneur Vendor Application
sponsored by

Prime Conduit

Managed by the Nazareth Economic Development Commission (NEDC)

Business Name _____

Business Contact Person _____

Birth Date _____ (You must not turn 30 before your scheduled market date)

If you are currently under 18, you must have a legal guardian sign all documents and be present at the market for the duration that you are there. If you turn 18 between the time of application and that date you are at the market, it will not be necessary to have a legal guardian present.

Primary Phone _____ Cell Phone _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____ Website _____

Facebook _____

Please circle forms of payment you accept. Cash Credit other _____

If selected, you will be granted the Young Entrepreneurs Table at the Nazareth Farmers Market for one Saturday. Please indicate your preferred month for attending the market. We will make every effort possible to accommodate your needs for specific dates.

____ May ____ June ____ July ____ August ____ September ____ October

Applicants must fill out this application in its entirety, sign and mail to:

NEDC Young Entrepreneur Table Application, P O Box 23, Nazareth PA 18064
arrangements can be made for drop off, contact Downtown Manager

Applications will be reviewed on March 22, 2021 and on a rolling basis after. It is in your best interest to submit your application at this time. You will be notified by email if you are accepted to the Nazareth Farmers Market Young Entrepreneurs Table.

If accepted as a one time vendor, you will be awarded a 10x10 space at the market to sell or take orders for your product. (A table and tent will be provided)



The Young Entrepreneurs Table, sponsored by Prime Conduit was developed by the Nazareth Economic Development Commission (NEDC) to create an opportunity for young people to explore business opportunities and develop their skills in order to create a sustainable business model for themselves. It also provides a valuable outlet to gather customer reaction and input to the product that has been created. The young entrepreneurs that are awarded space at the NFM will have the rare chance to interact with customers in a vibrant market setting and will benefit from a built in customer base and existing NFM advertising. The NEDC recognizes the value of entrepreneurship and has committed themselves to supporting the development of new businesses.

If you are currently selling your product in an on-line platform or just creating something for family and friends maybe it's time to take it to the next level. Join us at the Nazareth Farmers Market and discover what owning and operating your own business is about.

Introduction - It is recognized that although members of the NFM sell as individuals, the market is a cohesive unit. Its success depends on the cooperation and efforts of all vendors. As a valued NFM vendor, you are responsible for informing yourself and your staff about and following all regulations set by NEDC and government agencies as well as instructions given by an NEDC representative.

Weather – NFM is open rain or shine and is rarely cancelled due to inclement weather. In the event of extreme weather, the NEDC representative will decide if the market will be held. In the rare event that the market is cancelled every effort will be made to reschedule a date for you.

Season – The NFM is in operation from May through October, Saturdays from 9 a.m. - 1 p.m., Center Square, Nazareth, PA

Marketing - Vendors are responsible for promoting their business. The Downtown Manager is responsible for promoting the market as a whole. The NEDC will highlight the Young Entrepreneur that is scheduled at the market that week. Young Entrepreneurs are encouraged to send updates and interact with NFM social media. Young Entrepreneurs are also encouraged to use their social media to market themselves and highlight their attendance at the NFM (those under 18 must comply with all applicable social media rules and restrictions)

Attendance The market begins at 9 am and closes at 1 pm, it is expected that your stand will be completely set up by then and operating until close.

Space Assignments - The Young Entrepreneurs Table will be located next to the NEDC table at the market.

Signage - Vendors must prominently display a sign identifying the business by name. All descriptions of products must be accurate and clearly show retail price. Extra signage is encouraged to show product offerings to those driving around the square.

Arrival & Departure - Vendors must be fully set-up at least 15 minutes prior to the opening of the market and prepared to sell from 9 am until 1 pm (or opening and closing of the market).



Vehicles - Vehicles may not block walkways or mailboxes. Vehicles must be removed from the square at 9 am and will not re-enter square until 1 pm. Vehicles will not be parked in the square during the market. These spaces are for our customers.

Garbage - Vendors are responsible for keeping their space clean and cleaning up after the market. Large quantities of refuse may not be disposed of in garbage containers. If anything a vendor sells or distributes produces trash, vendors will have a trash can available for customer use.

General - Vendors are responsible for the safety and behavior of their children. Vendor pets are not allowed. Vendors and staff are not permitted to smoke in the square. Cigarette butts must be disposed of properly. Young Entrepreneurs under 18 must have an adult on site for the duration of the market

Exclusivity - NFM doesn't offer exclusive rights to vendors to sell any product; our customers generally benefit from having a choice.

Products - NFM is a producer market. Items must be produced by you, unless otherwise approved.

Please attach a letter of interest that describes what you plan to sell at the market and how you became involved with producing or developing this product. This can also include how long you have been involved with this activity and what you envision for the future for yourself and this endeavor. Also, tell us about yourself and why you are applying for the Young Entrepreneurs Table. This will give the NEDC Board of Directors an opportunity to understand you and your product and help them determine if you are a good fit for the Nazareth Farmers Market.

Liability - I agree to accept all liability and responsibility for any personal injury, property damage, loss, theft or any other harm suffered by myself or others arising from or otherwise incident to my participation in the market. I indemnify and hold NEDC and the Borough of Nazareth, and its officials, directors, employees and agents harmless against all suits, claims demands and losses including costs, expenses and attorney's fees incurred as a result of any act or omission, neglect or misconduct of the vendor during the market.

I (we), the undersigned, have read and understand the rules, and do hereby agree to abide by said rules. Failure to comply with any of the above could result in expulsion from the market.

Signature of applicant _____

_____ (guardian if under 18)

Date _____